



SNOWSHOE MOUNTAIN CLOSES FOR THE SEASON AFTER 122 DAYS OF SKIING AND RIDING AND ALMOST 230" OF NATURAL SNOW!

The resort will call an end to its 36th snow season at 4:30pm, Monday, April 5

Snowshoe, W.V.— After 122 days of skiing and riding, including some of the most epic powder days ever experienced in the Southeast, the time has come to bid farewell to the 2009-2010 snow season. The season got off to a late start, as Mother Nature decided to let fall stick around into early December, but once the season was under way at times it seemed the snow would never stop! From snow-pocalypse to snow-magedon, big storm after big storm rolled through the WV mountains, ultimately dropping 229" of natural snow on Snowshoe. February alone was one of the snowiest months on record at the resort, and day after day the powder was nearly waist deep, causing people to question whether WV had been switched with Utah.

But just when it seemed the snow was never going to melt, March arrived and spring was in the air. With plenty of sunshine and bluebird days, Snowshoe continued to offer some fantastic conditions. And with base depths of more than 5 feet, the mountain announced intentions to extend the season into April. As other resorts closed their doors, Snowshoe continued to ski and ride on the region's most open terrain. But as April began, it was clear the end was near. This last week of the season we've seen temperatures higher than most summer days on the mountain and the snow began to suffer because of it. Crowds gathered for those final turns of the season, and Last Hurrah festivities really did feel like a beach party, with temperatures in the mid-70s and plenty of t-shirts and bathing suits showing up on the slopes.

And today we'll finally call it a season. Snowshoe wants to thank everyone who has joined us on the mountain this year; to those of you who braved blizzard conditions and enjoyed the waist-deep powder, to those of you who lathered on the sunscreen and enjoyed amazing spring conditions these last few weeks. It had been an incredible 122 days and we can't wait to do it again next year! Don't forget to check out all of Snowshoe's exciting summer events and activities, and come back and join us next season!

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Snowshoe Mountain is a four-season, Intrawest destination resort situated in the southern portion of the pristine Allegheny Mountains. Celebrating 35 Seasons, this 11,000-acre playground offers 1,500 feet of vertical drop for its expansive skiing and mountain biking terrain. With a mountain top village nearly one mile high in the sky, Snowshoe offers unique variety of lodging, dining and shopping options. A host of special events and activities make the West Virginia resort a destination for the entire family. For more information visit <http://www.snowshoemtn.com/todo/events/calendar/index.htm>

About Intrawest

Intrawest is a leader in the development and management of experiential destination resorts. The Company has a network of resorts at North America's most popular mountain destinations including Whistler Blackcomb, a host venue for the 2010 Olympic and Paralympic Winter Games and Canadian Mountain Holidays, the largest heli-skiing operation in the world. In addition, Intrawest markets and sells real estate at its resorts in North America. Intrawest is headquartered in Vancouver, British Columbia. For more information, visit www.intrawest.com