



**SNOWSHOE HOSTS ALL BRANDS MOTORCYCLE RALLY,
\$10,000 POKER RUN, FREEDOM FEST CONCERTS**

Great mountain road tours, activities and live entertainment highlight best rally in WV

SNOWSHOE, W.Va. - West Virginia's best all-brands touring rally returns to Snowshoe Mountain for its 9th year, July 16-19. This annual event will provide four event-filled days with tours, live entertainment, biker games and a \$10,000 poker run. The area surrounding Snowshoe is some of the most picturesque in the country, and the winding mountain roads will keep riders of all kinds entertained, no matter the destination.

With its many lodging, dining, shopping and nightlife options, Snowshoe is the perfect base camp for any time spent off your time. During this week's event, Snowshoe will also host a variety of live entertainment, including concerts from Cowboy Crush and country superstar Trent Tomlinson. The annual Biker Games of Summer, a bike show and the Miss Freedom Fest Bikini contest offer biker-themed entertainment throughout the long weekend.

On Friday night, the beautiful ladies of Cowboy Crush will take to the Skidder Slope Stage, a beautiful and unique concert venue. On Saturday, Trent Tomlinson will wow the crowd from the stage. The event is weather-proofed, and only 1000 pre-sold tickets are available. With Mother Nature's cooperation, additional tickets will become available day-of the shows, allowing guests to enjoy live music in the amazing mountaintop setting. All residents of Pocahontas, Upshur, Greenbrier, Pendleton, Nicholas, Randolph and Webster counties are eligible for \$5 off tickets, which start at just \$15.

In addition to all of the entertainment, Freedom Fest's \$10,000 poker run will give participants the chance to explore the region on their bikes, and possibly walk away a big winner. Riders will cruise across the county and stop at designated locations looking to acquire the best hand of cards. The motorcyclists with the winning set will walk away \$10,000 richer!

Throughout the weekend, Snowshoe's knowledgeable staff will host a number of guided tours. From hike and bike rides to the country roads tour, this is the perfect opportunity for riders new to the area to experience the best the region has to offer. Many of these tours will highlight other can't-miss destinations in the area, including the famed whitewater rafting of the Gauley and New Rivers with Songer Whitewater, the world's largest fully maneuverable radio telescope at Green Bank's National Radio Astronomy Observatory and White Sulphur Springs, home of the famed Greenbrier Resort.

A special Freedom Fest Lodging Package offers guests booking three nights a fourth night FREE. A complete schedule of events and tours, please visit snowshoefreedomfest.com. Guests can make reservations for Freedom Fest by calling 877-441-4FUN.

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Snowshoe Mountain is a four-season, IntraWest destination resort situated in the southern portion of the pristine Allegheny Mountains. This 11,000-acre playground offers 1,500 feet of vertical drop for its expansive skiing and mountain biking terrain. With a mountain top village nearly one mile high in the sky, Snowshoe offers unique variety of lodging, dining and shopping options. A host of special events and activities make the West Virginia resort a destination for the entire family. For more information visit <http://www.snowshoemtn.com/todo/events/calendar/index.htm>